

# STUDENT SPONSORSHIP

SPONSORSHIP PACKAGES IN EDUCATIONAL PROGRAMS





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SPONSORS 2023 - EDUPROGRAMS

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## **ABOUT US**

AEXA is a multidisciplinary binational company focused on new technologies, founded in 2012 under the name of Aplicaciones Extraordinarias Aeroespaciales AEXA in Mexico and AEXA Aerospace LLC in the United States.





#### INTERNATIONAL AIR AND SPACE PROGRAM

It is a 5-day educational program that involves teamwork, problem-solving, and communication between students and engineers experts in the aerospace industry, with the purpose of adapting and solving any unexpected problem, while students train as astronauts, experience neutral buoyancy, gain experience flying an airplane and more.

#### **WHY BE A SPONSOR?**



#### BETTERMENT OF THE COMMUNITY

Show your organization's commitment to the betterment of the community by preparing the future leaders.



#### COMMITMENT TO THE AEROSPACE INDUSTRY

In the case of educational institutions, increase the demand for registration by positioning as a sponsoring organization of aerospace education programs.



Position your organization for public awareness, which increases market participation and penetration.



# SPONSORSHIP PACKAGES IN EDUCATIONAL PROGRAMS

These sponsorships are proposed to provide financial support so a student can cover the cost of their registration to the International Air and Space Program (IASP) of AEXA in exchange for a series of advertising benefits.

## MINUS SPONSORSHIP

> = 500 USD

- ·Logo on AEXA's website with redirection link for 4 months
- ·Logo on the sponsored student flight suit, with a dimension of approximately 8x8 cm\*
- ·Digital diploma by AEXA, to distinguish the support provided to the student
- \* DEPENDING ON THE SHAPE OF THE LOGO MAY CHANGE ITS WIDTH OR HEIGHT

#### **BASE SPONSORSHIP**

>= 1,900 USD

- ·1 Post on Social Media before the event
- ·Logo at the opening ceremony of the program
- ·Logo on AEXA's website with redirection link for 8 months
- ·Digital diploma by AEXA, to distinguish the support provided to the student
- ·Logo on the sponsored student flight suit, with a dimension of approximately 8x8 cm\*
- ·Logo on selected educational program stationary
- ·1 Digital photo of the student in their flight suit where the brand sponsorship is appreciated for the distribution in their social media



#### **INDIVIDUAL SPONSORSHIP**

\$3,950 USD

- ·1 post on Social Media before the event
- ·1 post on Social Media during the event
- ·1 post on Social Media after the event
- ·Logo in the opening and closing ceremony of the program
- ·Video about the sponsored student thanking the organization
- ·Logo on AEXA's website with redirection link for 1 year
- ·Digital diploma by AEXA, to distinguish the support provided to the student
- ·Logo on the sponsored student flight suit, with a dimension of approximately 12x12 cm\*
- ·Physical recognition by AEXA distinguishing the sponsored organization
- ·Logo on selected educational program stationary
- ·1 Digital photo of the student in their flight suit where the brand sponsorship is appreciated for the distribution in their social media

#### **ADDITIONAL INFORMATION**

In order for the benefits of this brochure to be applicable, it is necessary to provide an official contact of the organization, with which AEXA will communicate to grant permission for use of logos and brand. In case of not providing an official means of contact AEXA disclaims of the responsibility of providing sponsorship benefits and consider it as a normal income of a student.

- ·Minus sponsorship is limited to a maximum of 4 companies per student
- ·Base sponsorship is limited to a maximum of 2 companies per student
- ·Individual sponsorship is limited to 1 company per student



## **FORMER SPONSORS**



















## **CONTACT INFORMATION:**

Sponsorship Management sponsors@aexa.biz www.aexa.biz/sponsors

#### Social media:

- **MAEXA.BIZ**
- d @aexaprograms
- @aexaprograms
- Aexa Educational Programs
- y @aexa\_tv
- @AEXA8839
- n Aplicaciones Extraordinarias Aeroespaciales AEXA SA de CV

